Subaru (Aust) Pty Limited Cookies Policy

What are cookies and how do we use them?

Cookies are little text files which are stored on the browser or hard drive of your computer or mobile device when you visit a webpage or application. Cookies and similar technologies (like local storage, pixels and tags) work to make your browsing experience as smooth as possible and they remember your preferences so you don't have to insert your details again and again. Some cookies we use are essential for some services to work, others are used to collect information on usage of the website (statistics) so that we can make the website more convenient and useful for you and other visitors.

Some cookies are temporary and will disappear when you close your browser, others are persistent and will stay on your computer for some time. We also use some cookies that are tied to a marketing or advertising campaign that will last for a fixed period of time and the cookies will not be used after the campaign ends. Some of the cookies are strictly necessary for the technical functioning of the website while others are used to enhance the performance, your user experience and enable us to show you relevant advertising and content about Subaru (Aust) Pty Limited ("Subaru Australia").

There are different types of cookies. Some cookies are placed by our website and others are placed by third parties. Third party cookies either collect data on behalf of us (like analytics or other technical service providers) or also collect data for their own purposes (like advertising and social media cookies).

You should read this policy so you can understand what type of cookies we use, the information we collect using cookies, how that information is used, and how you can control the collection of cookie data.

What type of cookies do we use and how?

1. Strictly necessary cookies

These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site will not work as a result. These cookies do not store any personally identifiable information.

Strictly necessary cookies allow:

- Adding and remembering what is in your car configuration and 'basket'
- Filling-in forms
- Payment processes
- Displaying the correct version of a page dependant on the type of device you use

2. Functional cookies

These cookies enable the website to provide enhanced functionality and personalisation. They may be set by us or by third party providers whose services we have added to our pages. If you do not allow these cookies, then some or all these services may not function properly.

Functional cookies allow:

- Live chat support
- Make sure you are secure when logged-in
- Make sure that the web site looks consistent

These cookies can be turned off from the cookie settings. If you choose to turn off these cookies, some of the functionalities might either look a bit odd or not work at all. You can see the list of functional cookies in the cookie settings.

3. Performance cookies

These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies we will not know when you have visited our site and will not be able to monitor its performance.

Performance cookies allow:

- Tracking the amount of visitors
- Monitoring the performance of different sections of the pages
- Analysis collection to troubleshoot and monitor problems

Performance and analytics cookies can be turned off from the cookie settings. You can see the list of performance and analytics cookies in the cookie settings.

4. Targeting cookies

These cookies may be set through our site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on other sites. They do not store directly personal information but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.

Targeting cookies allow:

- Us to use information collected from our website to customise advertisements you see on other websites
- Measure the effectiveness of our advertising activities
- Our advertising partners to collect data about your actions on our website
- Allow us to run more relevant advertising campaigns on social media websites like Facebook based on your actions on our website

These types of cookies can be turned off from the cookie settings. Should you choose to turn these cookies off, you will still see advertisements but they will be more generic.

How to manage your cookies:

We want you to be in control of your privacy. You can find a link to cookie settings from the bottom of each page. In the cookie settings menu, you can choose the types of cookies you allow us to use.

You can also change your browser settings that are applicable for all websites you visit. Different browsers make different controls available to you. Generally, your browser will offer you the choice to accept, refuse or delete cookies at all times, or those from providers that website owners use i.e. third party cookies, or those from specific websites. Each browser's website should contain instructions on how you can do this.

Updates and contact:

This cookie policy will be updated from time to time.

If you have any questions related to the use of cookies please contact:

      Email: privacy.officer@subaru.com.au

      Phone: 1800 22 66 43 (Customer Relations Team)

      Address: Subaru Australia, Level 2, 4 Burbank Place, Norwest, NSW 2153